

MEDIA RELEASE

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HOTEL CAREER EXPO 2018 LAUNCHES IN SYDNEY

Minister for Tourism and Major Events, and Assistant Minister for Skills Adam Marshall joined representatives of Sydney's top accommodation hotels in Sydney last night to officially launch Hotel Career Expo 2018.

The Career Expo - backed by Australia's peak accommodation body Tourism Accommodation Australia – will be a major drawcard in the effort to attract the next generation of skilled young professionals to the tourism industry.

Minister Marshall told the crowd of more than 120 industry leaders the Expo was the perfect chance to showcase the wonderful career opportunities available for young people in the tourism and accommodation sectors.

"It's great to see the industry working together in such a positive way to both fulfill a gap in the workforce, while at the same time allowing young people to see first-hand the great careers on offer right across the sector," Mr Marshall said.

"The NSW Government is committed to growing the NSW visitor economy to ensure we remain the number one State for tourism and major events in Australia. This means the creation of more jobs across the industry and more opportunities for future generations of tourism industry professionals."

TAA NSW chair Peter Tudehope said the Hotel Expo – which will build on the success of the previous event in 2016 – was the perfect example of the industry working together to make a difference.

"This is about filling a real need for skills across a number of disciplines in the tourism and accommodation sector," he said.

"And it is also about showcasing the great opportunities available in this vibrant and growing industry to a new generation of young people and letting them know about the exciting employment opportunities we have to offer."

TAA CEO Carol Giuseppi said the launch followed the success of last month's Hotel Live Experience, which saw more than 550 young people given the chance for an immersive career experience across more than 25 top hotels.

"We had an overwhelming response to the Hotel Live Experience, which saw hundreds of students see first-hand a range of career options from events and marketing through engineering to HR, food and beverage," she said.

“This was a unique opportunity for students to work one-on-one directly with experts in the industry who could actually be their employers in coming years.

“Our message to young people today is a simple one – our hotels offer great advancement for an exciting career across a range of fields, and the Hotel Expo in May is the perfect chance to see just what the industry has to offer.”

***The Hotel Career Expo 2018 will be held at the Sofitel Wentworth, Sydney on 7 May 2018.**

Tourism Accommodation Australia (TAA) represents the interests of Australia’s accommodation chains and individual members in the hotel, serviced apartment, integrated resort, motel and vacation ownership sectors. Servicing owners, operators, managers, franchises and other industry stakeholders, TAA is a division of the Australian Hotels Association, a federally registered organisation of employers representing hotels since 1836. www.tourismaccommodation.com.au

Media Contact: Jason Bartlett, 0433 95 46 57