



MEDIA RELEASE

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PUTTIN' ON THE RITZ: TAA WELCOMES PREMIER'S STAND

Tourism Accommodation Australia NSW has welcomed moves by Premier Gladys Berejiklian to request an immediate review of the planning rules cited in the rejection of the proposed \$500m Ritz-Carlton Tower at Pyrmont.

TAA NSW CEO Michael Johnson said the iconic 220 room 'six-star' hotel development was needed in Australia's only global city.

"You really need new six-star hotels to attract the high-end traveller and ensure Sydney keeps its status as Australia's gateway city," Mr Johnson said.

"As a global city we are always judged on our highest levels of accommodation and the Star Entertainment Group's Ritz-Carlton development at Pyrmont will help place Sydney in a stand-out position.

"To have such an iconic hotel rejected in the first place was extremely disappointing and we welcome the strong action by the NSW Premier and await the results of the review into planning rules for the Pyrmont and Western Harbour precinct.

"To put it simply - this is a project which needs to proceed.

"This is a great opportunity to have a new iconic hotel in our city supporting local jobs, the economy and the hotel and tourism sector.

"We look forward to a positive outcome following the Greater Sydney Commission's review."

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