



MEDIA RELEASE

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HOTEL GMS PAY VISIT TO SITE OF AUSTRALIA'S FIRST 'SMART AIRPORT'

Tourism Accommodation Australia's NSW members were given a first-hand look at the tourism opportunities already being generated for Sydney and NSW through the new Western Sydney International (Nancy Bird Walton) Airport.

Dozens of hotel General Managers and Directors of Sales and Marketing, led by TAA NSW CEO Michael Johnson, visited the Western Sydney Airport's Experience Centre to hear directly from Stevan Sipka, Executive Manager of Aero Partnerships, to learn about the many opportunities that will emerge from the new airport.

"Members were provided with a progress update on the planning and construction of the new Western Sydney Airport and were briefed on the tourism opportunities already being generated by the site, long before the first planes actually hit the tarmac," Mr Johnson said.

"Mr Sipka also provided an insight into the commercial development of the Aerotropolis site and gave an overview of the opportunities which will exist for operators, including hotels, wishing to locate and operate in the area.

"A range of impressive technological activations on the day also gave members a preview of what to expect from Sydney's first 'smart airport.'"

Delegates were also provided information regarding the Memorandum Of Understanding agreements that both Qantas and Virgin have entered into with the airport to ensure the project proceeds with certainty.

The Western Sydney International (Nancy Bird Walton) Airport is slated to open in 2026 and is expected to facilitate 10 million domestic and international visitations annually.

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